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**FOR IMMEDIATE RELEASE**

**PH’EAST — ASIAN STREET FOOD EXPERIENCE — TO OPEN AT THE BATTERY**

**ATLANTA, ANCHORED BY TRUIST PARK, COCA-COLA ROXY THEATER, SILVERSPOT**

**CINEMA, OMNI HOTEL, ALOFT HOTEL**

**ATLANTA (January 31, 2020)** – Prep Atlanta, the United States’ largest hub for foodservice entrepreneurs, will open **PH’EAST** on **Feb. 1, 2020** at The Battery Atlanta, a sports and entertainment destination. This location brings together authentic Asian offerings that are located separately throughout the metro-Atlanta region. The PH’EAST food hall and bar at The Battery Atlanta, in the Cumberland neighborhood, will be open for lunch and dinner, seven days a week. The 5,000 square-foot, lively and casual restaurant and bar space will offer all of its specialty providers’ menus for dine-in, to-go and catering, with seating for nearly 200 people at tables, bar and patio.

Embracing the belief that The Battery Atlanta is a set of one-of-a-kind experiences in Atlanta, the founders of PH’EAST have put together a unique array of Asian offerings and craft beers, wine, sake and cocktails from the best that the city has to offer. In one environment, guests of PH’EAST will be able to sample truly authentic foods from Japan, China, Laos and the Pacific Islands that are prepared by best-in-category chefs and restaurateurs. The experience of PH’EAST will go beyond the food and beverages and include an array of entertainment including DJs, live music, karaoke, movies and occasional cultural festivals.

Featured at PH’EAST will be Fan T’Asia, Poke Burri, Lifting Noodles Ramen, Snackboxe Bistro, Kung Fu Tea and The Taps at PH’EAST. Guests will be able to stroll through the food stalls and enjoy shared seating within the interior as well as the 1,500 square-foot covered patio at the corner of Battery Avenue and Heritage Court.

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**About The Battery Atlanta**

The Battery Atlanta, a 1.5 million square foot mixed-use development, located at the intersection of I-75 and I-285, features boutique shopping, chef-driven restaurants, an Omni Hotel, The Coca-Cola Roxy, 531 residences, Two Ballpark Center loft office home to SPACES, and One Ballpark Center, Comcast’s regional office headquarters.  Powered by Comcast’s all-fiber network and delivering multi-terabit capabilities, The Battery Atlanta has the highest-capacity network serving any mixed-use development in the nation. For more information on The Battery Atlanta please visit [batteryatl.com](http://www.batteryatl.com) or connect on [Facebook](https://www.facebook.com/batteryatl), [Instagram](https://www.instagram.com/batteryatl/) and [Twitter](https://twitter.com/batteryatl).